

HOOCH FREE AIRTIME CAMPAIGN TERMS AND CONDITIONS RULES

1. The Promoter is KWV ("the Promoter").
2. This promotional competition is open to all South African residents who are 18 years or older, who are in possession of a valid South African identity document, passport or document of proof of South African residency.
3. This promotional competition starts on 23 March 2020 and ends at 12am (midnight) on 13 June 2020. Any entries received after the closing date will not be considered.
4. To enter, participants will be required to:
 - 4.1 Purchase any participating Hooch product from any Shoprite LiquorShop branded stores nationwide; and
 - 4.2 Dial the USSD string *130*159*COMPETITIONCODE# to enter. *See till slip for details*; and
 - 4.3 Receive R5.00 (Five Rand) free airtime.
 - 4.4 USSD 20 cents per 20 seconds.
5. Participants must keep their till slip as proof of purchase.
6. Each purchase of the participating product shall be associated with a separate voucher.
7. Free airtime vouchers are valid for a period of 90 (Ninety) days.
8. Airtime will be activated within 48 (Forty Eight) hours of loading.
9. A copy of these rules can be found on the following website: www.termsconditions.co.za throughout the period of the promotional campaign or can be obtained from the Consumer Call Centre on telephone number 0800 0107 09.
10. The Promoter reserves the right to name participants publicly. By entering this promotional campaign, participants agree to the publication of their names by the Promoter.
11. Any personal data submitted by you will be used solely in accordance with current South African data protection legislation, the Consumer Protection Act and the Promoter's privacy policy. The Promoter may contact you for marketing purposes, on the basis that you will have the election to opt out at each interaction.
12. The Promoter shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt.

13. The Promoter shall not be responsible for the failure of any technical element relating to this promotional campaign that may result in a voucher not being successfully redeemed.
14. The Promoter reserves the right to disqualify any winner if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.
15. The vouchers are not exchangeable for cash and are not transferable.
16. The Promoter reserves the right to use the images taken of participants for publicity purposes in any manner they deem fit, without remuneration being made payable to the participants. However, a participant has the right to object to these images being used by written notification to the Promoter at Shoprite Checkers (Pty) Ltd | Head Office | Cnr William Dabs & Old Paarl Roads, Brackenfell, 7560. Attention: Legal Department.
17. The Promoter shall have the right to change or terminate the promotional campaign immediately and without notice, if deemed necessary in their opinion and if circumstances arise outside of their control. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional campaign and acknowledge that they will have no recourse against the Promoter or its agents.
18. Neither the Promoter, its agents, associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant.
19. This competition is in no way sponsored, endorsed or administered by, or associated with Telkom, MTN, Vodacom and Cell C and the participants acknowledge that they are providing information to the Promoters and their agents only and not to telephone networks.
20. All customers release Telkom, MTN, Vodacom and Cell C from all liabilities and claims arising out of or in connection with this competition and these terms and conditions.
21. Participation in the promotional campaign constitutes acceptance of the promotional campaign rules and participants agree to abide by the rules.